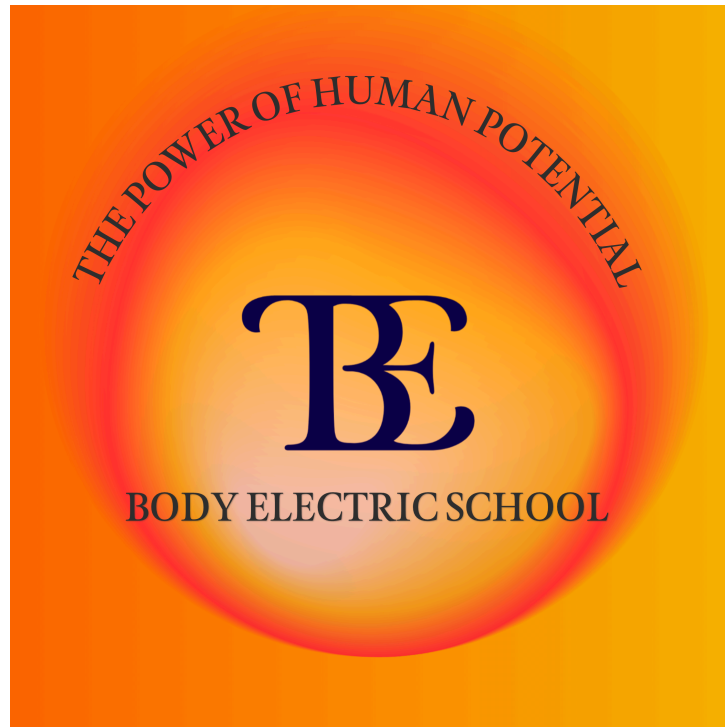


# 2025 Body Electric School Annual Transparency Report



**The annual report includes reports from the Executive Director, Board President, and Board Committee Chairs.**

## **The Body Electric School's 2025 Year-End Executive Director's Report**

This past year has been a period of profound challenge for many in our community. Yet, we draw strength from those who came before us—our trans ancestors at Stonewall, the survivors of the AIDS crisis, and the women who secured marriage equality. Like them, we do not give up. We resist despair through the radical acts of self-care, dance, song, embodiment, and love.

On a personal level, this year tested me deeply. I began the year navigating prostate cancer treatment and ended it mourning the loss of Steve Schwartzberg—my colleague, mentor, and dear friend. Were it not for the love of my husband and the personal transformation and community I've found through The Body Electric School, the weight of these events might have been too much. In this community, however, none of us walks alone; we live with hope.

I am filled with immense gratitude. I want to thank my team, whose support allowed us to exceed our goals and still have fun. The Board for their support and oversight efforts to improve the School, and encouragement for me to grow as well. I feel fortunate to have worked with Goose and Marc, both of whom presided over the board this past year. I appreciate the faculty and coordinators who all give so much of themselves to help others. I am highly grateful to our members at all levels and donors who support the School and make our work possible. It was contributions and dues that turned the finances around and helped us end in the black, despite the turmoil that has hurt so many other nonprofit organizations this year.

But it is the participants whom I am humbled by. Their courage to free their authentic selves, their strength found in vulnerability, and their testimonies that often brought me to tears and made me want to ensure we are here for them and those who will follow.

## **1. Executive Summary & Strategic Progress**

The 2025 fiscal year was marked by exceptional operational success and resilience. Despite navigating significant external challenges, including the devastating loss of a primary venue and key personnel changes, The Body Electric School (BE) achieved all of its high-level objectives.

Strategic Plan Achievement: As of November 2025, all items outlined in the 2025 Strategic Plan had been successfully completed, positioning the organization for continued growth in 2026.

Organizational Resilience: The School demonstrated robust adaptability, stabilizing its financial trajectory, expanding its digital footprint, and deepening its community engagement in the face of adversity.

## **2. Organizational News & Program Development**

### Facility & Personnel Updates

In Memoriam: We honor the legacy of Dr. Steve Schwartzberg. His contributions to the School were immeasurable, as marked by his Rumi Award in 2024.

Venue Transitions: The Eaton Fire destroyed Nature Friends, a staple venue for decades. While a significant emotional and logistical loss, the event generated unexpected media coverage, including a quote from staff and a backlink to our website in Forbes.

New Leadership: We welcomed a new Marketing Director, Kenneth Darby.

Expansion & Relocation: The School established a presence in new regions, including Fort Lauderdale, returning to Washington D.C., and entering Phoenix. We also have new coordinators for Massachusetts, Michigan, and the East Coast.

### Programming & Innovation

Curriculum Structure: A comprehensive workshop survey informed the 2026 calendar. We introduced new Learning Tracks and Certificate Tracks to provide participants with clearer educational pathways.

New Programs: Developed new offerings such as Erotic Massage Training, Mature Eros, and Discovering Eros in Transition.

### Digital Offerings:

Launched an online workshop catalog listing all current and historical programs offered.

Initiated "On-Demand" videos for flexible learning options.

### **3. Community Engagement & Outreach**

The School significantly expanded its reach and deepened existing community relationships through strategic partnerships and free events.

#### Strategic Outreach Partnerships

We continued to grow and establish partnerships with other organizations.

Organizational Contact: Engaged with ISEE, Go Naked Magazine, Tantric Energy Consciousness (Sushumnas), Érotisme au MaXculin, School of Consent, and Men in Touch.

#### Event Presentations:

Don Shine presented a "Taste" workshop to over 108 men+ at North American Bears.

Craig Cullinane presented a "Taste" workshop to over 30 participants at Easton Mountain.

Suzanne Frankie was a guest on the Self-Led in Bed Podcast.

JoJo Bear was on 40+ for Gay Men podcast with Rick Clemons.

#### Community Resources & Media

Podcast Growth: The Erotic Liberation Podcast saw continuous growth in downloads, serving as a key on-ramp for new participants. The 2026 goal is to achieve sufficient downloads for monetization.

Weekly Engagements: Continued highly attended free community events, including William's Poetry "Go Lives" (which generate significant post-watch engagement), meditation sessions, Heart Circles, and a Sacred Sexuality Book Club.

Community Follow-up: We launched "What Now" to help new participants process their experience and find a path forward and the Ambassador Program returned to guide alumni on how to talk about their BE experience and learn about the history of the School.

#### **4. Diversity, Equity, Justice, & Inclusion (JEDI+) Initiatives**

BE reinforced its commitment to inclusive spaces and access through targeted programming and scholarships.

Scholarships: Continued to provide JEDI Scholarships to ensure accessibility.

Programming: Hosted specific workshops such as Healing the Wounded Healer for Women, Discovering Eros in Transition, and dedicated Race training.

Community Events: Screened the film The Forgotten Occupation for Black History Month, followed by a Q&A with the filmmaker, facilitated by Robin Parker.

Transformative Impact: A Participant Quote

**“Attending this event was like entering a portal into the most beautiful heart-space of diversity and acceptance, in which it was a joy to discover pathways through simple activities and ritual, for the dynamics of power and surrender to move, express and transform the impact of painful past experiences into creative life force. I left this workshop with a feeling that profound healing had occurred, an increased energy flow in my body and a connection to myself as a potent being.” -Ax**

#### **5. Financial Overview & Fundraising Success**

2025 marked a year of sound financial management and successful fundraising efforts, building on the foundation set in previous years.

Fundraising Highlights

Online Auction Success: Surpassed our goal of \$40,000, raising over \$46,000.

Planned Giving Milestone: The School was added to a trust fund by a donor as part of their estate planning—a first for BE to be notified of a planned gift. Soon after, two others notified me of their bequests to the School.

Membership Drive: A successful drive gained over 100 new members through enhanced member benefits.

Year-end donations, with the help of matching funds, exceeded goals.

Revenue Trends over the last 4 years

- Membership has grown steadily
- Contributions have nearly doubled in the same period
- Programming Revenue shows sustained growth

The goal has been a balance of growth and sustainability.

## **6. Marketing & Digital Metrics Report**

The welcome email journey was created to ease new subscribers into their path with the School.

The School's digital presence saw strong engagement and growth across all major platforms. The website remains our core hub for user interaction and event registration. Significant improvements in our YouTube and Podcast performance were achieved in 2025.

*Respectfully submitted*

*Tom Kovach*

Executive Director

## **2025 Annual Report from the Board of Directors – February 2026**

Dear Body Electric Community,

2025 was a solid and steady year for the School. It was a year of strengthening, refining, expanding and preparing. As a Board, we took time to look closely at who we are, where we are and where we want to go next.

When I reflect on the year, I see a collection of meaningful steps forward that we took together. In that spirit – and in no particular order – below are ten highlights from 2025.

I welcome your feedback, insights, questions and ideas. Please feel free to reach out to me at: [President@BodyElectric.org](mailto:President@BodyElectric.org)

---

### **1. A Revamped Strategic Plan**

This year, the Board took a comprehensive look at the School's Strategic Plan. We didn't simply tweak language – we pulled it apart and rebuilt it. We asked: What has changed? Where are we now? What needs focus over the next three years?

The result is a clearer, more streamlined Plan designed to guide the School through 2028, knowing that thoughtful revisions will always be part of the process. If you would like to review the Strategic Plan or share feedback, we welcome that conversation.

(See the Strategic Planning Committee report below for more.)

---

### **2. The Launch of “Raving Fans”**

As part of our strategic work, we launched what we're calling the Raving Fans initiative – aimed at helping new members of the BE community feel connected and engaged from the start. The goal is simple: when someone finds Body Electric, they shouldn't feel like a guest; they should feel like they've arrived in a community that welcomes them and that they want to rave about to others.

This initiative includes a newly revitalized Ambassador program and will have other offerings to increase community engagement and connection. We believe Raving Fans will strengthen our community and support long-term sustainability of the School. Stay tuned for more in 2026.

---

### **3. Financial Stewardship and a Strong Year-End Result**

We are pleased to report that the School finished 2025 in the black by over \$12,000.

This is no small accomplishment. It reflects disciplined budgeting, generous donors, dedicated volunteers and the hard work of the Operations team. Despite some revenue challenges during the year, we held a successful online auction that significantly exceeded its target goal and we received meaningful year-end donations that helped bring about this result.

(See the Finance Committee report below for more.)

---

#### **4. Continued Commitment to Justice, Equity, Diversity & Inclusion (JEDI)**

We are proud of the School's continued growth of JEDI-centered programming in 2025. Highlights included:

- The first-ever *Healing the Wounded Healer* retreat for Women+
- The launch of *Eros in Transition*, designed for transgender participants
- Anti-oppression programming, including a film screening for Black History month and a discussion series centered on trans, global majority and women's inclusivity

We also saw improvements to the use of inclusive language in School communications. This work is ongoing. It requires humility, listening, persistence and perseverance.

(See the JEDI Committee report below for more.)

---

#### **5. Strengthening Governance and Leadership**

Strong organizations require clear processes. In 2025, we formalized several key governance practices, including:

- Revamping the Executive Director evaluation process
- Advancing a formal leadership succession plan
- Clarifying internal Board policies, expectations and accountability procedures

This is not flashy work. But it is foundational and helps strengthen our organization.

(See the Governance Committee report below for more.)

---

#### **6. Expanded Programming Across the School**

One of the great joys of 2025 was witnessing the continued expansion of the School's programming. We saw, for example:

- New intensives and weekend retreats
- The addition of regular and guest facilitators
- Returning to cities that had not hosted a CBE in some time

- Increased offerings for trans, women+ and gender-expansive participants

The School continues to evolve – not by abandoning its roots, but by deepening and widening them.

---

## **7. Increased Support for Operations and Marketing**

The Board allocated additional funds mid-year to provide enhanced technical and administrative support for the Operations team. This investment aimed to increase marketing outreach and to ensure 2026 programs were posted and promoted earlier. We are already seeing positive dividends, including an uptick in early registrations for 2026 programs. This affirmed that thoughtful infrastructure investment matters.

---

## **8. Board Recruitment and Growth**

We are pleased to share that one new Board member joined us mid-year and four additional members have been recruited to begin their terms in March 2026. With these additions, our Board will be near full capacity for the first time in two years.

Of course, recruitment is about more than numbers. We've aimed to recruit Board members with different perspectives and life experiences, to help reflect our evolving community.

---

## **9. Leadership Matters**

It is important to name the steady and committed leadership of our Executive Director, Tom Kovach. Tom's strategic thinking, diligence, outreach and tireless efforts (as well as his sense of humor) were central to the School's success this year. His ability to navigate operational challenges while continuing to increase programming, expand membership, grow revenue and center the School's mission deserves recognition. The Board is grateful for his leadership and partnership.

---

## **10. The Community Is the Heart**

Finally and perhaps most importantly – none of this exists without YOU, each and every member who makes Body Electric a living and breathing community.

We thank our volunteers, coordinators, assistants, facilitators, donors and returning participants. And we welcome those who took the brave step through the doors of their first BE program this past year – we look forward to helping you become Raving Fans!

We invite your ideas, your feedback, your questions, and your partnership. If you see ways we can improve, expand or serve the community more effectively, please reach out.

---

### **A Moment of Reflection**

This year also brought loss to our community with the passing of Steve Schwartzberg, our beloved teacher and friend. His impact on the School and the lives of so many will forever remain woven into the fabric of who we are as a School and a community. We honor his legacy and bow in deep gratitude for all he helped build.

---

As we move into 2026, our focus remains clear: strengthen our community, thoughtfully expand our offerings, deepen our inclusivity and support the healing and embodied transformation that define the work of The Body Electric School.

Please share a breath with me.

In Community and With Love,

*Marc*

Marc Jason Scheiner  
Board President

---

### **Committee Reports**

---

#### **Justice, Equity, Diversity & Inclusion Committee**

2025 was a year of growth, reflection, and meaningful action for the JEDI+ Committee. Through expanded programming, inclusive communications and strengthened strategic alignment, Body Electric continues to honor its commitment to justice, equity, diversity and belonging. Key highlights include:

- Continued offerings supporting queer and People of Global Majority communities
- Delivery of a presentation at the First Event, a trans-focused conference in Boston
- Launch of the inaugural *Healing the Wounded Healer for Women+* retreat
- Introduction of *Eros in Transition*, a workshop designed for transgender participants

- Initiation of a quarterly film and discussion series addressing trans, PGM and women’s inclusivity topics

The committee also supported improvements to inclusive language in communications, including broader gender representation, and initiated a public-facing JEDI/BIPOC commitment statement to affirm the School’s values in today’s social climate.

This work remains ongoing. The Committee continues to prioritize accountability, education, and compassionate community transformation.

Suzanne “Frankie”  
JEDI+ Committee Chair

---

### **Governance Committee**

In 2025, the Governance Committee focused on strengthening the Board’s governance infrastructure and clarifying key leadership and accountability processes. Major accomplishments included the development and adoption of a Board Confidentiality Policy and an Executive Session Policy, reinforcing clear expectations around trust, transparency and appropriate use of closed sessions.

The Committee formalized and documented the Executive Director evaluation process, including creation of a standardized evaluation form, and drafted an Executive Director Succession Plan, which was finalized early in 2026. In addition, the Committee supported governance continuity by finalizing the Executive Director contract.

Collectively, these efforts enhance organizational resilience, role clarity and long-term leadership sustainability.

Raine Brown  
Governance Committee Chair

---

### **Finance Committee**

The Finance Committee provides strategic stewardship of The Body Electric’s financial resources, ensuring long-term sustainability in alignment with its mission and values.

The committee develops, oversees and monitors the annual budget, conducting monthly financial reviews to ensure performance meets or exceeds established goals.

In 2025, the committee worked closely with the Executive Director and the Board to approve a 2026 annual budget aligned with the organization’s Strategic Plan. Through ongoing analysis and collaboration, the committee continues to offer forward-thinking strategies to strengthen fiscal health, optimize resource use and support diversified revenue streams.

Paul Giles  
Finance Committee Chair

---

### **Strategic Planning Committee**

The Strategic Planning Committee is a Standing Committee of the Board of Directors. In 2025, the committee was chaired by Andrés Cordero, Jr., and included additional Board members along with the Executive Director. While the committee guided the process, all Board members participated in some capacity in the development of the Plan.

The planning cycle for the 2026 Plan began in the second quarter last year and the process was refined throughout the year. The final Plan was formally approved prior to the end of the calendar year. The Executive Director has begun utilizing several of the metrics offered by the committee to guide planning and implementation for the coming year.

Andrés Cordero, Jr.  
Strategic Planning Committee Chair